TechCrafter

Discover the future of technology leadership with CTO CREST®

Do you have the drive to take charge in a fast-paced, ever-evolving technology landscape? CTO CREST is a distinctive program designed to equip strong R&D leaders with 10+ years of experience aspiring to be Chief Technology Officers (CTOs) with the skills required to succeed and lead in a technology-driven world.

Boost your significance as a CTO and drive organizational success

Imagine leading the pathway in a world increasingly driven by technology. Needless to say, technology touches almost every aspect of our lives, from smartphones to self-driving cars. That's why the role of a Chief Technology Officer has become more vital. CTOs are responsible for driving innovation and ensuring that their organization stays ahead of the curve in technology trends and advancements. As organizations become more tech-focused, the importance of the CTO role will only grow in the context of business success.

Accelerate Your Career

The CTO CREST program aims to train R&D leaders and early-stage CTOs to be accomplished CTOs. Through our full-chain program, the R&D leaders with 10+ years of experience gain the skills and knowledge to take your organization from concept-to-commercialization, from research-to-revenue. It is your time to take the lead and influence the tech industry by making informed business decisions that drive innovation and fuel growth. CTO CREST will equip you with the tools and insights to ace as a CTO in today's rapidly changing enterprise landscape.

Key objectives of the CTO CREST™ program

Sharpen your business acumen

Transform into an inspiring tech leader by improving your business sense, honing your decision-making process and utilizing your expertise to lead an organization to success.

Leverage innovation at every step

Innovate consistently to differentiate your organization from competitors and ensure a competitive edge in the market, be it for a product or a business model.

Collaborate for strategic gain

Foster mutually beneficial strategic partnerships through collaborations for optimizing resource cost, enriching the quality of products and services, and expanding the target market.

About the Program

Program Topics

Understand world order. Analyze tech landscape. Shape enterprises' priority.

Manage corporate R&D. Leverage IP & innovation. Enrich product array.

Sharpen decision-making. Imbibe lateral thinking. Define business moat.

Compose diverse teams. Influence group dynamics. Operate with metrics.

Infuse open innovation. Collaborate with the ecosystem. Consolidate CTO R&R.

Program Duration and Timing

Cohort #10, 12th and 13th Sept (offline), City Center Hotel, Pune.

One week of practice at work; Follow up session on 20th Sept Morning (online).

"Open format" cohort in Chennai; Corporate "In-premise" cohorts in any city.

One week of practice at work; Follow up session online.

A total of 20-hours coaching.

Delivery Format

Two days: offline and one day: online.

Program fee

₹ 22,000/– Plus GST   36 Seats available

Venue - Pune
(Cohort #10)

Program Dates - 12th & 13th Sept 2025
Mode -Offline

20th Sept (Morning)
Mode -Online

Early Bird Discount - ₹ 3000/-

Pre-register between 01 May and 31 August 2025 to get an Early Bird Discount of ₹ 3,000/-

Venue - Bangalore
(Cohort #11)

Program Dates - 13th & 14th June 2025
Mode -Offline

21st June (Morning)
Mode -Online

Early Bird Discount - ₹ 3000/-

Pre-register between 24 Feb and 30 April 2025 to get an Early Bird Discount of ₹ 3,000/-

Meet the person behind the program

Dr. Aloknath De

R&D Missionpreneur, Public Speaker, Inspiring Mentor, Angel Investor

Dr. Aloknath De, recognized in Top50 Global CTOs, is a renowned technologist and innovator who has dedicated his career to crafting cutting-edge solutions that enable enriched human-machine collaboration and build a better-connected world.

With over 32 years of experience in corporate R&D, Dr. De is a distinguished expert in cyber-physical systems and has extensive knowledge of the intersection of B5G, AI, IoT, and Blockchain technologies. With Dr. De's guidance, participants will gain the tools and insights needed to succeed in today's rapidly evolving tech landscape and drive innovation that will shape the future.

SAMSUNG

CVP and CTO

ST ERICSSON

Managing Director

HUGHES

Engineering Director

Leadership

Dr. De, with his strategic thinking, communication skills, and visionary leadership, inspires and motivates his team to achieve excellence.

Expertise

Dr. De, a seasoned specialist in cyber-physical systems with knowledge in B5G, AI, IoT and Blockchain, guides his team to strive for meaningful innovation.

Coaching Style

With mentorship experience spanning over 32 years, Dr. De's coaching style is engaging and informative, prioritizing real-world applications.

What you can expect from this program

Understand CTO roles & responsibilities in an enterprise context

Grasp emerging technology and business landscape in a meaningful way

Sharpen the primary and secondary skills required to perform the CTO role

Acuminate lateral thinking, team influencing and decision making processes

Work on real-world projects and learn from product-service case examples

Be part of an invite-only R&D network with a community of techno-biz professionals

Master the art of being a CTO with our proven blueprint

Notable learning outcomes of the CTO CREST program

Global perspective

Develop a global perspective on technology and beyond so as to anticipate their impact on business and society.

Strategic thinking

Develop the ability to use lateral thinking for strategic decision-making in complex environments.

Innovation leadership

Develop skills to lead in-house and open innovation efforts and enrich product experience.

Business transformation

Develop business acumen and the ability to align technology initiatives with customer expectations.

Collaborative outcome

Develop competency to make the pie bigger through win-win collaboration with partners for a better outcome.

Sustainable growth

Develop dexterity to build products in a profitable yet sustainable and environment-friendly way with novel technologies.

Next Session

CTO CREST™

We are planning for more sessions of the CTO Crest program in other cities. If you plan to attend upcoming sessions in Kolkata or Chennai (in H2, 2025), and would like to get notified, please let us know by using this form.

CTO CREST

Dr. De's Initiative

Upcoming Program

CTO ASTRAL™

This program is designed for industry professionals who have at least 18-20 years of experience and are yearning to make a bigger 360-degree impact. They must currently be working in startups, MSMEs, or large corporations as Director/VP of Engineering or as Chief Technology Officers.

CTO ASTRAL

Dr. De's Initiative

[Reserve my place]

If you have any questions, please contact us on : director@techrafterintl.com

www.ctoleadership.com